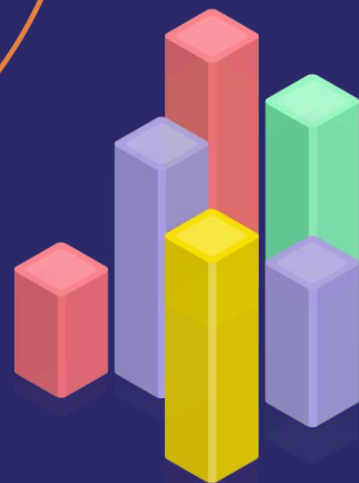


ZONOSWAP

WHITEPAPER



INTRODUCTION

Welcome to Zonoswap. This whitepaper on Zonoswap is focused on giving investors an understanding of what Zonoswap is, and the potential of investing and associating with Zonoswap. In our effort to present you this understanding, we have kept the Whitepaper as jargon free as we can, since we believe that Crypto terms are still largely un-intelligible to a lot of investors who are intimidated by crypto terms. In our constant effort to simplify the understanding of all things crypto-currency, we create social media content that explains crypto terms and verbiage in simple, easy to grasp terms. You can get the link of all our social profiles under Social & Website links of this document.

WHAT IS ZONOSWAP

Zonoswap is a Decentralized Finance platform meant for buying and selling i.e., trading and investing of crypto. Zonoswap is built on the Binance Smart Chain Network, enabling it to have a lower fee structure than projects built on the Ethereum network. Zonoswap, being a DApp (Decentralized Application), has an Automated Market Maker (AMM). The AMM functions by allowing digital assets to be traded in a trustless and an automatic way by using liquidity pools instead of an intermediary or central market maker, facilitating the exchange.

Zonoswap currently has 3,517 holders consisting of both traders and investors.

While many users think trading and investing to be synonymous, it does have the subtle difference in terms of holding an asset or asset class. The difference between investing and trading is also in terms of believing in the long term potential of the project, believing in the team and showing unwavering support in the highs and the lows. Investors tend to be more patient than traders who are technically looking for their profits without much thought to the project at large, or the patience to see larger profits come to the entire community.

Traders, however, form a very important part of any project by bringing in the volume through daily or frequent trading. Without traders, a project will neither gain the momentum nor achieve the demand-supply curve that leads to the price rise of a token.

WHY DECENTRALIZED FINANCE?

Decentralized finance, commonly shortened as DeFi (pronounced dee-fye) is a financial technology that uses secure distributed ledgers or the blockchain technology. This wipes out the need for a controlled central authority like a bank to validate transactions or give permissions for an exchange.

The idea of Zonoswap had been brewing since 2018, but it was the widespread emergence of DeFi that gave Zonoswap its concrete shape. Zonoswap was meant to address the idea of freedom in financial exchange + self-controlled financial investment without any central regulatory body.



THE ZONOSWAP VISION

The Zonoswap vision is “to provide a platform that enables full financial freedom and security for people across the world and also provide investment without hassle.” The Zonoswap aim is to establish a borderless, trustless, DeFi platform where investors can invest in cryptocurrency with as much or as less as they wish to allocate to crypto assets, and paying a nominal fee for their transactions.

What problem does Zonoswap solve when it comes to investment in general and investment in crypto assets?

1. Zonoswap serves as the bridge between the investor and cryptocurrency through its swapping feature.
2. Being a 24/7 market, Zonoswap.Com is open always, and investors irrespective of their time zones, can access the platform and make a purchase or sell their assets.
3. You can purchase all major cryptocurrencies from the Zonoswap platform, making it a one-stop shop for all your cryptocurrency purchases.
4. Zonoswap is regulated by a smart contract which means there is no regulatory body manipulating the amount of fee you pay for each transaction.
5. Zonoswap enables investment in crypto assets other than cryptocurrency, like NFTs. NFTs can function as collectibles, auction-able items or be used to pay for purchases in select stores.
6. You earn a good interest rate, known as APR on your investment with Zonoswap through the staking feature.

ZONOSWAP FEATURES

Zonoswap is primarily a cryptocurrency swap platform where you can buy cryptocurrency using cryptocurrency. This happens through a wallet connect, and you can purchase all major cryptocurrencies at Zonoswap. You can also stake your \$ZONO tokens, add liquidity pair tokens, participate in the many pools provided by Zonoswap and earn high Annual Percentage Yield (APY) on all your farms and pools. You can also mint NFTs. Staking NFTs feature will be introduced soon.

01

STAKE

You can stake your ZONO tokens, which are the native tokens of Zonoswap, and earn high interest rates, known as APR and APY on your staked \$ZONO tokens. APR or Annual Percentage rate refers to the interest you earn on your staked tokens while APY refers to the interest you earn on your staked tokens + the compound interest on the tokens. With \$ZONO tokens, you get both APR and APY. Compounding is manual as of now; we will add auto-compound feature very soon to \$ZONO token staking.

02

POOLS

Zonoswap Pools feature a good number of tokens that are available for staking and earning staked rewards. As we plan new partnerships, new pools are added to the Pools page. Pools page link:

<https://zonoswap.com/pools.>

03

FARMS

Farms refer to Liquidity Provider tokens which are listed in the Zonoswap Farms page:

<https://zonoswap.com/farms.>

Zonoswap V3 houses a number of LP farms that are well-rewarding and ensure that you earn from the cryptocurrencies you hold.

There are more than 20 farms to choose from, and we also keep on adding new and profitable farms to our existing list.

Farms involve Liquidity provider token pairs. To know more about how to add Liquidity Provider tokens to Zonoswap Farms, please watch this tutorial video:

<https://youtu.be/PDHKYNicT6o.>

Another tutorial video on investing on LP token farming in Zonoswap is:

<https://youtu.be/5Aok4GCBbvE.>

NFTs

Non-fungible tokens or NFTs are the recent rage, and refer not only to art pieces but also to anything that can be digitally produced without a copy. A piece of music, a virtual land in metaverse, a video or even a tweet can be an NFT.

Zonoswap has its flagship Zono Guardian Angel NFTs that are wonderful pieces of very fine, 3d art. These Zono Guardian Angels, personified as beautiful women are available for minting at <https://nft.zonoswap.com>.

● NFT MARKETPLACE

Zonoswap has its own NFT marketplace where sellers and buyers can exchange NFTs for \$ZONO tokens and BNB - the native Binance token.

Zonoswap NFT marketplace is a meeting platform for buyers and sellers of NFTs from all over the world. Sellers can create and upload their NFTs in the marketplace and also auction them for a specific duration - in hours and days.

Buyers can mint their NFTs using ZONO tokens or BNB. They can put up their purchased NFTs for sale or auction them.

Zonoswap NFT marketplace is available at <https://nft.zonoswap.com>.

● NFT MINTING

NFT minting refers to purchasing of NFTs in the Zonoswap NFT Marketplace. When you mint an NFT, the exchange that takes place is an exchange of ownership. This exchange of ownership at blockchain level safeguards against unlawful usage and ensures originality of the NFT purchased.

NFT Staking & Farming features will be available shortly at the Zonoswap NFT Marketplace.

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WALLETS SUPPORTED

Wallets supported at Zonoswap.Com are:

METAMASK

HYPERPAY WALLET

TRUSTWALLET

MATHWALLET

TOKENPOCKET

WALLET CONNECT

BINANCE CHAIN WALLET



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WALLETS SUPPORTED AT ZONOSWAP NFT MARKETPLACE

METAMASK

TRUSTWALLET

WALLET CONNECT

BINANCE CHAIN WALLET

ZONO TOKENOMICS & FEES

TOKENOMICS

TOTAL SUPPLY: 1 BILLION

● ALLOCATION

PRESALE	15%
LISTING ON PANCAKESWAP	10%
MARKETING AND DEVELOPMENT	10%
LOCKED	55%
LISTING ON CENTRALIZED EXCHANGE	05%
TEAM	05%

FEE STRUCTURE

SELL FEE	08%
ADDING LIQUIDITY FEE	02%
MARKETING FEE - (2% Marketing and 3% buy back)	05%
BURN FEE	01%
FARMS DEPOSIT FEE	02%
FARMS WITHDRAWAL FEE	05%
FARMS HARVEST LOCK	07 Days
HARVEST LOCK INTERVAL	10 days
POOLS DEPOSIT FEE	03%

ZONOSWAP ROADMAP

What has the Roadmap looked like so far?

Zonoswap launched on 22nd January after a successful IPO where both the soft cap and the hard cap were reached hours before the IPO end time.

The roadmap so far has been looking good and well ahead of its track. The milestones achieved so far are as follows:



What does the Roadmap look like in the future?

FUTURE PLANS INCLUDE:

01

NFT STAKING AND
FARMING

02

MORE PARTNERSHIPS
WITH EXISTING AND NEW
PROJECTS

03

MORE POOLS AND
FARM LP PAIRS

04

ZONOVERSE –
THE ZONO METAVERSE

05

CONSTANT UPGRADATION OF
SECURITY PROTOCOLS.

ZONOSWAP TEAM

FOUNDER



SYANTHIYANA A. SADAGOPAL



Syanthiyana developed interest in crypto assets back in 2017, and being a firm believer in DeFi, she decided to build Zonoswap as an easily accessible autonomous financial body that would help millions of people around the world, especially women, to secure a financial future by investing in cryptocurrency.

Syanthiyana has a 20+ years' experience in Accounting & Finances and also IT. Syanthiyana also has extensive experience in programming, blockchain technology and enterprise-scale cloud infrastructures. She is an entrepreneur and a social media influencer.

ADVISORY TEAM



SOORI AHAMPARAM



Soori has a strong background in the fields of Technology, Risk Management, Finance, Customer Service, Strategic Planning, Software sales, Consulting and Account Management. He has a unique ability to manage cross-functional projects and to navigate complex organizational constructs.



SPENCER DE MELO



Spencer's passion and expertise is driving impact from the best thinking across the Financial Industry sector to solve the most challenging issues facing senior executives today. He is recognized as a business builder and global collaborator.

Spencer has broad consulting experience across the U.S., Europe and Africa including strategy, financial organizational design, risk management, financial regulatory compliance, business transformation, operations, service management, and senior executive facilitation and mentorship.



NAVIIN KAPOOR

Naviin was associated with Zonoswap during the ideation and formation stages, and helped Zonoswap shape up with his advisory role. He is experienced in marketing, PR, technical development, and subject matter knowledge of blockchain.



GANESAMOORTHY PANDIAN



With over 17 years of work experience predominantly in the field of technology and with specialization in roles of Project Management and CTO, Ganesa has helped Zonoswap in tech aspects.

Ganesa's also brings forth his knowledge of business analysis and software development to Zonoswap.

EXECUTIVE TEAM



RIMA GIRI



EXECUTIVE BOARD AND PR HEAD

Rima's has a decade long experience in project management, client communications and content management.

Being associated with Zonoswap from its inception, Rima is closely associated with a lot of aspects of the project and is integral to the team developing the project. She works in close association with Syanthiyana.

DEVELOPMENT & DESIGN TEAM



FERVEN SONG



DEVELOPMENT AND ARCHITECTURE LEAD

An experienced blockchain developer with over 7 years of experience in the crypto space, Ferven's skills include developing CEX/DEX systems, Yield Farming Systems, NFT Marketplaces, NFT Mint Engines, Powerful Token Contracts, and ICO/IDO/IFO/ILO systems, among others.

Ferven is the lead architect in developing the Zonoswap ecosystem, deploying new features and security measures for the functioning of Zonoswap.



RAJIV SHAW



DESIGN AND VIDEO ANIMATION LEAD

Rajiv is a passionate, organized, and skilled web and graphic designer. He has more than 11 years of front end and UI experience. His proficiency lies in Photoshop, HTML, CSS, WordPress, WooCommerce, and video editing. Rajiv has been instrumental in designing the front end of our Version 3 Website. He is also responsible for creating high-end explainer videos for Zonoswap.



SABIR ALI



UX & SECURITY PROTOCOL

Sabir is experience developing PHP-based web applications. Working with the Laravel framework, he is proficient in HTML, CSS, JavaScript, jQuery, and API integration.

Aside from that, he has experience working as a server security specialist for Linux-based servers. He is well versed in malware detection and removal, site security, APACHE, and NGINX server installations and management.

SOCIAL MEDIA & COMMUNICATIONS TEAM



PUJA GUPTA



SOCIAL MEDIA MARKETING EXECUTIVE

Puja is the lead creative force for Zonoswap's social media design. Puja is experienced in handling social channels and design tools for creation of educative and enagaging posts.

SOCIAL MEDIA & WEBSITE



TELEGRAM

MEDIUM

TWITTER

FACEBOOK

INSTAGRAM

YOUTUBE

REDDIT

DISCORD

